

APRIL 2009

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UPCOMING EVENTS

Just in time for Mothers' Day!



May 9th from 11am until 6pm the Pooch Photographer will be here, offering quality pet photos while you wait.



Pet X Supplies is partnering up with the Humane Society of Livingston County to offer some discounted services to help you care for your pets in these tough economic times!

The third Saturday of every month from 11am until 3pm we will be offering:

- Rabies - \$10.00
- Distemper - \$8.00
- Distemper w/ Lepto - \$16.00
- Bordetella - \$8.00
- Feline Leukemia/FIV Test - \$30.00
- Heartworm Test - \$24.00
- Microchip - \$25.00



INTRODUCING A NEW LINE OF PET FOOD

Pinnacle Holistic Canine and Feline Formulas – Made in the U.S.A.

Since 1947, family operated Breeder's Choice has been catering to pet owners who cater to their pets. For those who favor a holistic approach to good pet health, they offer their Pinnacle line of products.

Natural foods, carefully chosen and meticulously cooked are the basis of the Pinnacle concept. Precise preparation and packaging of nature's best sources of protein, carbohydrates and fats makes sure the full value of fine ingredients remains intact for your pet's benefit.

The vitamins, minerals and probiotics found in Pinnacle foods come from natural sources then blended and balanced for complete nutrition. They've also taken great care to make sure that Pinnacle is totally allergen-free so even pets with sensitive systems can enjoy the fine flavors and health benefits of Pinnacle's superior ingredients.



Canine Dry Formulas

Chicken and Oats
Trout and Sweet Potato
Duck and Potato
Peak Protein

Canine Can Formulas

Chicken and Vegetable
Trout and Sweet Potato
Duck and Potato

Feline Dry Formula

Peak Protein

Feline Can Formulas

Chicken & Tuna
Ocean Fish
Chicken & Ocean Fish

LAWN BURN

If you have a dog and a lawn then you've probably experienced the unsightly yellow spots caused from urine killing the grass in your yard. Many people believe that these spots occur because the urine is acidic and caustic to the grass. Lawn burn is actually caused by the nitrogen in the urine.

Dogs are carnivores and therefore eat a diet that consists of high levels of protein. When the proteins are broken down they are excreted as nitrogen in the urine. The overload of nitrogen is what essentially kills the grass in your yard; the same type of burn will occur if a concentrated handful of fertilizer is left in one spot. The urine spots often feature a green halo around the outside where the urine was diluted enough to act as a fertilizer.

Successfully treating and preventing lawn burn often requires a multi-step approach.

1. Saturate the urinated spots with water. After the pet urinates, pour several cupfuls of water on the spot to dilute the urine.

2. Feed a high quality dog food that does not exceed the pet's protein requirement. High quality foods have more digestible protein sources that are more completely utilized by the pet and create less nitrogenous waste in

the urine.

3. Encouraging your dog to drink more, will help dilute the urine and decrease the risk of lawn burn. Small amounts of non-salted broth in the drinking water may help increase your dog's water intake.

4. Feed your dog a supplement to neutralize the nitrogen in your dog's urine, such as Grass Savers, Green Grass or Green-UM. Be sure to purchase a product that doesn't alter the ph balance of your dog's urine, as this can have a serious effect on your dog's health. Or apply a product to the lawn that binds and neutralizes the nitrogen in your pet's urine.

5. Train your dog to urinate in a location that is less visible. This approach is very effective for some owners that do not want to add supplements to their dogs' diet.

6. Reduce the stress on your lawn by not over- or under-fertilizing and by providing frequent watering.

7. Replant your yard with more urine-resistant grasses. The most resistant grasses tend to be perennial ryegrasses and fescues. The most sensitive tend to be Kentucky bluegrass and Bermuda.