

DECEMBER 2009

132 W Highland Rd - Suite 101
Howell, MI 48843
517-546-6740
www.mypetx.com



UPCOMING EVENTS



Christmas Pictures

Despite his very busy holiday schedule, Santapaws is coming to Pet X Supplies & Tack for pictures.

Saturday, December 12, 2009
12:00 pm – 4:00 pm
and

Sunday, December 20, 2009
12:00 pm – 4:30 pm



Customer Appreciation Day

It's just our way of saying thank you for shopping with us. Everything in the store will be 10% off and that's including pet foods! There will also be pet food vendors offering additional savings off your pets' favorite brand. The grooming salon will be offering free nail trims. Special jewelry vendors will be available for those last minute gifts, for the pet lovers in your life.

Please mark you calendars and join us!

Sunday, December 20, 2009
12:00 pm – 5:00 pm

PET FOOD SPOTLIGHT

Premium Baked Kibble

Ingredients Matter!

There is more evidence than ever that dietary choices have major impacts on health. All Mulligan Stew Pet Food products are made with natural, functional ingredients and formulated to address health and life-style choices important to pet owners. Their products are made utilizing low temperature cooking processes which maintains better nutritional quality by ensuring ingredients are not overcooked. Their patent-pending formula is designed to balance your pet's body chemistry, support organ function and help maintain their immune system.

ABOUT MULLIGAN STEW

At Mulligan Stew they believe in Nutrition: created by Nature, advanced through Science.

The future of nutrition and understanding of the relationship between diet and health are evolving rapidly. Their team of dedicated professionals, with expertise in animal and human nutrition, is focused on how your pet's body responds to food and the environment. This innovative approach to nutrition underlies their ability to develop a diet that supports your pet's health and well-being.

As a company they are committed to your pet's health and nutrition and are focused on quality, safety and sustainability! They manage every phase of the production process, from sourcing of ingredients, to the manufacturing and delivery of their pet foods. Mulligan Stew is a pet food you can feed your best friend with confidence!

SMALL ANIMALS



Studies have proven that owning a pet can reduce stress and boost your health. Why not return the favor to your furry friend? Start the holiday season off right this year and treat your small animal to something special! Got a hamster or gerbil? Check out Super Pet's new Treat Zone Habitat. The habitat comes complete with an interactive Treat Zone Dispenser, perfect for rewarding your furry friend (Treat Zone Accessory also sold separately). Or you can always treat your pet to Super Pet's Combo Chews. The Apple Wood and Crispy Loofah Treats are absolute pet favorites!



NUTRITION

- Fully metabolized natural nutrient sources to provide superior nutrition.
- Utilizing functional ingredients providing a complete and balanced diet, healthy intestinal function and antioxidant benefits.

QUALITY

- Ingredients consistent in quality and adhering to our high standards.
- All Natural ingredients fortified with vitamins, minerals and amino acids.

SAFETY

- No Asian-sourced ingredients.
- All ingredients are scrutinized to assure No Artificial Chemical Preservatives are ever used (including BHA, BHT or Ethoxyquin).
- They test all finished batches to assure no contaminants are detected and the final product adheres to their specification and formulation guidelines.



SEPARATION WITHOUT ANXIETY

Making sure your pet is well-cared for when you travel

Your pet is a member of your family, but there are times when it's not possible, convenient or well-advised to include your furry friend in your plans. Whether you're visiting relatives for the holidays, traveling overseas, attending a family event, or vacationing at a resort that doesn't allow pets, you want your pet to be well cared for—and feel secure—while you're away.

Boarding Your Pet

Boarding kennels (which are different than breeding kennels) offer the advantage of having your pet supervised all day long by experienced caretakers. 30,000,000 pet parents in the United States and Canada board their pets each year, and facilities reflect the popularity of this option. While some are no-nonsense and utilitarian, others are downright luxurious. Kennels that earn accreditation from the Pet Care Services Association, a nonprofit trade association (formerly known as ABKA or American Boarding Kennel Association), must comply with over 250 standards. Prices vary depending on which area of the country you're in, the size of your pet, the type of facility, the services provided, and other criteria, but generally run from \$15-\$65 per day.

The best way to find a boarding kennel in your area is to get referrals from satisfied customers, research your choice online (many kennels give virtual tours), then make an appointment to visit the facility. If you're planning to board your pet during a busy time of year, such as the winter holidays, make sure the facility has room. It's best to start early. Before you board your pet, he or she must be vaccinated.

Dogs should be immunized against:

Rabies	Distemper	Hepatitis
Leptospirosis	Parainfluenza	Parvovirus (DHLPP)
Bordetella (kennel cough)		

Cats should be immunized against:

Rabies	Panleukopenia (distemper)	Feline rhinotracheitis
Calici virus	Pneumonitis (FVRCP)	

Here's what to look for on your tour:

The facility should be clean. Daily cleaning procedures using disinfectants should be observed. Solid animal waste should be picked up, areas where pets urinate should be disinfected, and the area should be odor-free. There should be no fleas, ticks or flies.

Pets should be unable to escape. You don't want your dog or cat locked in a cage all day, but you do want a facility that is designed to prevent an animal from running away. Indoor playrooms should be separated from outdoor areas by more than a single door. Fencing should be sturdy and in good repair. If your dog has been known to dig under or jump over fences, let the facility operator know. Cat areas should always be covered.

Sleeping areas should be separate. Your pet should have a secure space to relax and sleep in without feeling threatened by unfamiliar animals. The area should be clean, dry, and provide enough space for your pet to comfortably stand up, turn around and stretch out. Find out whether you'll be able to bring your pet's bed. Most kennels will give you this option, and it can make your pet feel more comfortable.

Pets should look happy and well cared for. If you're unable to visit the areas where the pets reside, it may be because the facility operator wants to avoid over-stimulating or startling pets who may react unpredictably to strangers. They may also wish to avoid exposing the pets to germs you may bring in with you. They should, however, have viewing windows.

Clean water should be available to each animal. Each pet should have access to his or her own bowl. Feeding procedures vary, with some kennels stocking preferred brands and others asking that you bring your own. Find out the kennel's policy about sending along your pet's favorite treats.

Indoor climate should be comfortable. Appropriate temperature and good ventilation are important to a healthy environment. Daytime lighting should also be at an appropriate level.

Exercise areas should provide protection from the elements. This includes direct sunlight as well as inclement weather.

Dogs should have room to run. Some kennels provide each dog with his own exercise area during the day, while others provide exercise time on a rotating basis. You know your dog best, so make sure you find out how much exercise time is permitted. If you feel it's not enough—or too much—for your pet, let the kennel operator know.

Cats should have roomy quarters where they can stretch comfortably and have access to a regularly cleaned litter box. They don't require the same kinds of exercise areas dogs do, but some kennels provide additional space for cats that enjoy wandering around a bit.

Pets should be monitored by trained professionals. This includes physical and behavioral supervision. A good kennel will employ an experienced staff who can recognize when a pet is distressed or ill. If the facility has group playrooms, personnel should also be able to evaluate behavior and place pets in appropriate groups based on size and play style. Dog playrooms should allow about 75 square feet per dog (less for smaller dogs, more for larger, more active dogs) and have several observant staff members present any time dogs are together.